

CoffingDW is founded on three simple principals when providing solutions to the data warehousing industry. These are knowledge, leadership, and vision, which has been the cornerstone of our philosophy for more than a decade. This dynamic and growing company offers world class solutions for education, consulting, books, and software products all focused on Teradata.

Founded in 1993, Coffing Data Warehousing is a full service provider structured around a knowledgeable and experienced team of eight Teradata Certified Masters who are passionate and determined to deliver excellence to the data warehousing industry.

CoffingDW Services - Foundation of Knowledge



Teradata Education

Coffing Data Warehousing's primary objective is to deliver high-powered technical Teradata education services. Education to customers includes:

- ▶ Teradata Basics
- ▶ Physical Implementation
- ▶ Database Administration
- ▶ Application Development
- ▶ Database Design
- ▶ Load Utilities
- ▶ Basic, Intermediate, and Advanced SQL
- ▶ Speech Doctor

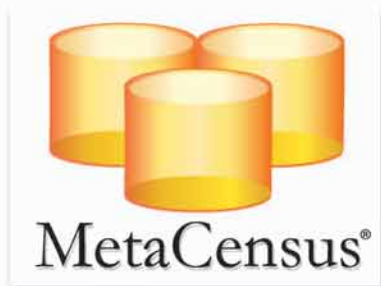


Teradata Consulting

Coffing Data Warehousing's consulting division is geared to deliver high-quality technical Teradata services. Consulting services include:

- ▶ Teradata Assessments
- ▶ Teradata Design
- ▶ Teradata Implementation
- ▶ Support Services
- ▶ Project Management

CoffingDW Products - Application of Knowledge

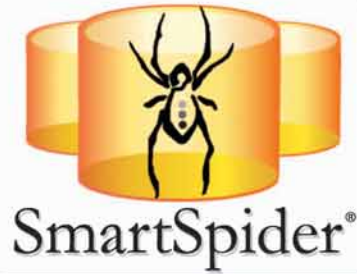


MetaCensus

Coffing Data Warehousing has revolutionized the Teradata industry. By providing a bridge between metadata, logical modeling, physical database design, and administration, MetaCensus allows every user to view their warehouse in innovative new ways. MetaCensus empowers users to get the right information at the right time enabling them to generate critical reports, which drives productivity and maximizes profitability.

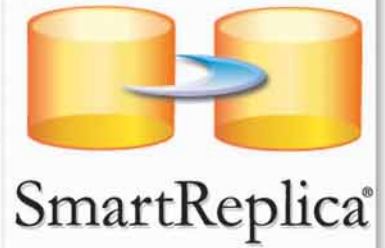
SmartSpider

The industry's first and only relationship mapping, impact analysis and disk reclamation tool. SmartSpider aims to reduce upgrade costs by maximizing your current data warehouse environment. This tool provides the ability to make smart decisions that in turn can save you millions of dollars in infrastructure.



SmartReplica

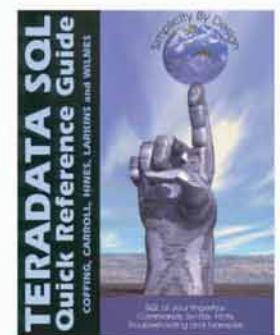
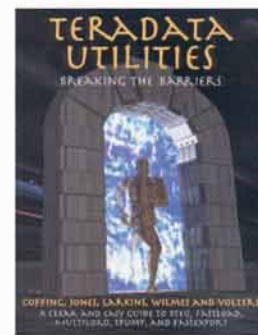
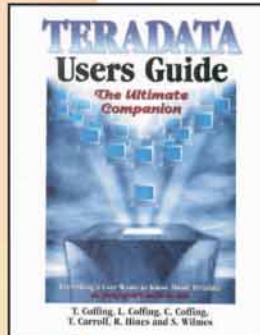
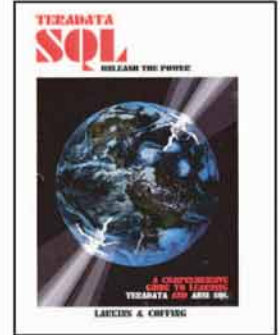
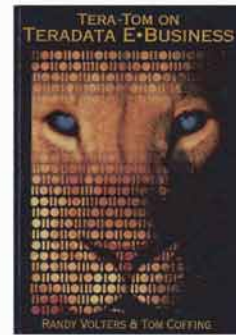
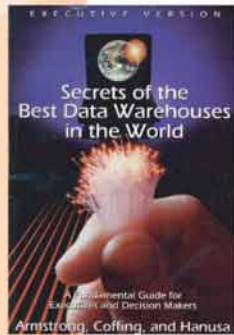
Offers flexibility in the complex world of data warehousing. When production data warehouse environments are required to be synchronized to development or test systems, SmartReplica offers the industry's first and only deployment solution.



CoffingDW Books - Understanding of Knowledge

Teradata Books

With eight books dedicated to Teradata, Coffing Data Warehousing puts the answers at your fingertips. Tom Coffing and his team of Teradata Certified Masters have trained 20,000 users worldwide over the past decade and have published eight books to assist every Teradata user.



Coffing Data Warehousing

Coffing Data Warehousing has a 10-year history of providing solutions that solve real-world problems. We have provided companies with high-powered education, consulting, and products to drive a strategic and operational decision, which in turn offers invaluable knowledge and cost savings.

The mechanism for this success is our eight Teradata Certified Masters who are highly experienced with a wide scope of knowledge that can address all levels of business requirements. For more information or to learn more about Coffing Data Warehousing, please contact us at www.coffingdw.com or 1-877-TERADAT.

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